

Global MedOps Command Speaking & Consulting Planning Checklist

Purpose

Use this checklist to prepare for a speaking engagement, workshop, webinar, simulation-planning call, or advisory conversation with **Chester “Chet” Shermer, MD, FACEP**. Completing it helps your team move from general interest to a practical scope, timeline, and audience fit.

Organization Snapshot

Item	Details to gather
Organization name	Hospital, residency, EMS agency, military unit, conference, or education group
Primary contact	Name, title, email, and direct phone number
Audience type	Physicians, residents, EMS learners, military medical personnel, mixed audience, or leadership team
Estimated audience size	Approximate in-person or virtual attendance
Event format	Keynote, workshop, webinar, advisory consult, strategy session, or recurring series

Topic Priorities

Priority question	Notes
What problem are you trying to solve?	AI adoption, simulation strategy, operational readiness, clinical workflow, leadership communication, or education design
What does success look like?	Better clinician buy-in, clearer guardrails, stronger decision-making, improved training engagement, or leadership alignment
Which audience decisions matter most?	Bedside use, department policy, curriculum planning, simulation rollout, or strategy development
Are there sensitive constraints?	Liability concerns, implementation resistance, limited time, mixed learner level, or resource constraints

Logistics to Confirm

Item	Details to gather
Target date or time window	Preferred dates and backup options
Delivery mode	On-site, virtual, or hybrid
Session length	For example 30 minutes, 60 minutes, half day, or multi-session engagement
Budget range	Approved budget or expected range
Supporting materials needed	Slides, one-page summary, workshop worksheet, executive briefing, or follow-up Q&A

Good First Questions for Your Team

Before you submit an inquiry, it helps to answer these four questions in plain language.

1. What specific decision, skill gap, or workflow problem do we want this session to address?

2. Who needs to leave with a different mindset, behavior, or operational plan?
3. What would make this engagement obviously useful within 30 days?
4. Do we need a one-time talk, or do we need advisory support beyond the event itself?

Recommended Submission Notes

When you contact Global MedOps Command, include your organization, audience, preferred format, timing, topic of interest, and any budget or planning constraints you already know. If you do not have all of that yet, start with the short inquiry and note what is still undecided.

Contact Path

Use the speaking and consulting inquiry path at globalmedopscommand.com to request the next step.